

HONORABLE JUDGE BARBARA J. ROTHSTEIN

UNITED STATES DISTRICT COURT  
WESTERN DISTRICT OF WASHINGTON  
AT SEATTLE

vPersonalize Inc.,

*Plaintiff,*

vs.

Magnetize Consultants Ltd.  
(dba Kit Builder),

*Defendant*

CASE NO.: 2:18-CV-01836-BJR

**ORDER GRANTING VPERSONLIZE  
INC'S UNOPPOSED MOTION TO SEAL  
PLAINTIFF'S RESPONSE TO  
DEFENDANT'S MOTION TO STRIKE  
PLAINTIFF'S INITIAL INFRINGEMENT  
CONTENTIONS AND CERTAIN  
ACCOMPANYING EXHIBITS**

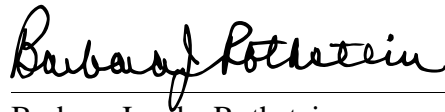
NOTE ON MOTION CALENDAR:  
AUGUST 21, 2019

The Court, having reviewed and considered Plaintiff's Motion to Seal Documents and good cause appearing therefore, the Court Orders the following documents to be filed under seal:

1. **Plaintiff's Response to Defendant's Motion to Strike Plaintiff's Initial Infringement Contentions** - Unredacted copy of Plaintiff's Response to Defendant's Motion to Strike Plaintiff's Initial Infringement Contentions which contains information that Defendant has designated as Highly Confidential – Outside Counsel Only.
2. **Exhibit E** - Unredacted copy of the Exhibit A to Defendant's Non-Infringement and Invalidity Contentions, served on July 9, 2019 which contains information that Defendant has designated as Highly Confidential – Outside Counsel Only. Defendant served a redacted version of this document on July 1, 2019, with non-public information redacted.

3. **Exhibit F** - Unredacted copy of Plaintiff vPersonalize Inc.'s First Supplemental Response to Defendant's Interrogatories Numbers 2, 9 and 10 (Amended), served on August 19, 2019, with the original served on August 15, 2019 which contains information that Defendant has designated as Highly Confidential – Outside Counsel Only.

DATED this 9th day of September, 2019.

A handwritten signature in black ink, reading "Barbara Jacobs Rothstein", written over a horizontal line.

Barbara Jacobs Rothstein  
U.S. District Court Judge